

For Immediate Release
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J. J. Keller Introduces Affordable E-Log Solution to Assist with CSA 2010 Compliance
\$6 electronic hours-of-service solutions helps fleets prepare for the impending EOBR mandate

Neenah, WI – J. J. Keller & Associates, Inc., the nation's most respected name in risk and regulatory management, is pleased to announce [\\$6 E-Logs](#) – the lowest cost electronic [hours-of-service](#) solution in the industry. With CSA 2010 looming and the EOBR mandate on the way from the FMCSA, this E-Log solution will help carriers of all sizes manage hours-of-service compliance.

James J. Keller, President and Chief Operating Officer at J. J. Keller & Associates, Inc., said, "Since 1953, J. J. Keller has helped companies comply with the hours-of-service regulations by offering log books, training, auditing services, and more. What was once a cost prohibitive solution for small- and mid-sized fleets is now a reality. As part of our commitment to the industry, J. J. Keller has developed a solution that is affordable for fleets of all sizes - allowing them to run legally and save lives."

The \$6 E-Logs, powered by [J. J. Keller's Encompass™](#), are priced per driver per month and require a one-time purchase of an onboard recorder for \$199. Once data is captured, J. J. Keller Encompass audits all of a company's driver logs, providing them with online reporting and compliance information that can immediately improve their operation.

During a live poll of nearly 1,000 transportation professionals by J. J. Keller & Associates, Inc., over 40% of respondents said that cost is the main reason that they are not using E-Logs. DOT estimates show that most carriers should actually see a cost benefit as a result of the installation and use of an EOBR solution.

According to Daren Hansen, transportation safety editor at J. J. Keller, "Based on a cost-benefit analysis, the FMCSA estimates the safety benefits of EOBRs to be about \$890 per year per power unit. These safety benefits are based on preventing about half of the hours-of-service violations, so they think EOBRs will help prevent about 50% of the violations at these carriers, not all of them."

J. J. Keller will be hosting a webcast, *The New EOBR Rule and Effective Hours of Service Management*, on Tuesday, October 12, 2010 at 1:00PM Central Time. The webcast will examine the impact of the EOBR rule, including information on who's affected, when the rule takes effect, the incentives available for EOBR installation, how EOBRs will affect the auditing and enforcement process, the new list of 24 rules that can result in your company being forced to install EOBRs, and what you need to do to stay in compliance. To register for this event, visit <https://www2.gotomeeting.com/register/700407338>.

To learn more about E-Logs, powered by J. J. Keller's Encompass™, visit www.jjkellerencompass.com or call 1-888-473-4638. For more information on research conducted by J. J. Keller & Associates, Inc. on carriers thoughts and perceptions surrounding E-Logs and EOBRs, contact Stephanie Dean at sdean@jjkeller.com or 920-720-7802.

About J. J. Keller's Encompass™

J. J. Keller's Encompass™ is the most comprehensive online system available for fleet compliance. Fleets rely on Encompass to manage daily tasks such as driver hiring and qualification, alcohol and drug testing,

driver training and recordkeeping, fuel tax reporting, maintenance tracking and more. Fleets can add J. J. Keller's EOBR to automate hours-of-service with E-Logs and/or generate driver performance reporting. To learn more about J. J. Keller's Encompass™, visit www.jjkellerencompass.com.

About J. J. Keller & Associates, Inc.®

J. J. Keller & Associates, Inc.® was established in 1953 and has become the nation's most respected name in risk and regulatory management. The company employs over 1,100 associates and serves over 300,000 customers including more than 90% of the Fortune 1,000. Keller's broad product line includes printed publications, forms and supplies, video-based training programs, software, online management tools and training, outsource services, consulting and mobile technology.